WO CG 2018 Summary and Accomplishments

Women of Color Golf (WOCG) & Girls On the Green Tee (GOTGT)

WO CG
WOMEN OF COLOR GOLF
“Driving Our Dreams Down Fairways!”

AT A GLANCE FACT SHEET

Women of Color Golf (WOCG) & Girls On the Green Tee (GOTGT)

2018
The Tampa Bay Lighting Community Hero funding was used to create a community partnership to develop golf programs, initiatives, events and communications, to introduce women and girls to a $70 Billion golf industry, and help them better understand the need for diversity and inclusion in the sport.

These program activities will synthesize how playing the game of golf could help develop personal and professional leadership skills, plus be used as a business/networking tool to accelerate and advance their businesses and career opportunities.
2. Established local partnership with Temple Terrace Golf Club and LPGA Teaching Professional, Megan Younkman in May 2018 to conduct WOCG Golf Clinics.
3. Conducted girls’ golf summer camp for 20-25 girls at Cheval Golf and Country Club and Golfer’s Grail (Tampa, Florida) to teach the basic fundamentals of golf.
4. Conducted (8) golf clinics in 101 Beginner Golf Clinics (4) and 201 Intermediate (4) at Top Golf and Temple Terrace Golf Club.
5. Trained a total of: (Girls 25) and (Women 64). Total 89.
6. Provided (5) golf scholarships to introduce women business owners to the game of golf.
7. Participated in PGA Merchandise Show Diversity & Inclusion Roundtable led by Dr. Michael Cooper, Chair, World Golf Foundation, Diversity & Inclusion Task Force (Orlando).
8. Participated as panelist on the PGA Merchandise Show, Golf Disruptors Panel with Colin Weston, Modgolf Podcast (Orlando).
9. Hosted professional social and networking event for Women’s Golf Day at Golfer’s Grail for (15) local business women to learn the benefits of golf in leadership development, health & fitness and professional networking.
10. Hosted professional social and networking event for Women of Color Golf at Golfer’s Grail for (31) local business women to learn the benefits of golf in leadership development, health & fitness and professional networking.
11. Provided field trip for (6) students to Valspar Championship to observe a professional tournament, rules, tour of the golf course and observe professional players (Tiger Woods).
12. Supported and participated in Valspar Championship Executive Women's Day luncheon and networking. Carla Harris, V. P. Morgan Stanley was the keynote speaker who provided motivation and lessons on succeeding expectations in business.
13. Provided assistance for Dr. Renee Powell, LPGA/PGA Golf Legend, to conduct Diversity & Inclusion Roundtable at The Centre for Women and attend Waves of Change Luncheon (Tampa, FL).
14. Participated in Diversity & Inclusion discussions for the African American Golf Hall of Fame (West Palm Beach) and attended induction of Dr. Michael Cooper into the African American Golf Hall of Fame.
15. Traveled to St. Andrews Scotland with (7) local business leaders to witness the historic naming of Powell Hall, after the golf legend, Dr. Renee Powell and her family in St. Andrews, Scotland. Met with Univ. of St. Andrews and the St. Andrews Legacy Foundation to discuss business opportunities for an international collaboration.
16. Member of the World Golf Foundation Diversity & Inclusion Task Force, led by CEO of the World Golf Foundation, Steve Mona and Diversity Chair, Dr. Michael Cooper.
17. Member of the Women’s Golf Task Force, led by Jane Geddes, Executive Director, LPGA Amateur Golf Association.
18. Received "Waves of Change Community Award" from The Centre for Women.
Golf Internships: United States Golf Association (USGA)

2017 - Livi Simone Grant – Florida A&M University, 2017 U.S. Open Internship, Erin Hills Golf Course, Wisconsin

2018 - Chase Killett – Florida A&M University, 2018 U.S. Open Internship, Erin Hills Golf Course, Wisconsin
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