The Women of Color Golf (WOCG) is a registered trademark (TM) and a registered non-profit 501(c)(3) charity. Donations are tax deductible as allowed by law.

Womenofcolorgolf.org

(813) 892-0659
WOCG was created in 2014 to establish a pathway for women of color to learn the basic fundamentals of golf and the business benefits of playing golf for career and professional development. Our golf clinic programs are customized with a focus on the beginner player.
Our mission is to encourage and promote minorities and women of color in all generations (youth, millennial, college prep and adults), to learn the benefits of golf and participate in recreational golf activities, provide organized golf clinics, educational webinars, social activities & networking opportunities by utilizing technology and social media for engagement.

Our golf clinic programs are customized for specific organizations, designed to focus on the beginner player.

### OUR CORE VALUES – The 4 E’s

1. Education
2. Exposure
3. Experience
4. Economics

### OUR GOALS

- Encourage women of color to learn the benefits of golf and participate in golf clinics and recreational golf activities
- Provide mentoring to teens and young adults on the career and business benefits of golf
- Encourage financial and economic literacy
- Advocate for good nutrition, health and wellness
- Integrate social media & technology to collaborate and network the golf community
OUR CORE PROGRAMS

1— Women of Color Golf (WOCG)
2— Men of Color Golf (MOCG)
3— Girls On the Green Tee (GOTG)

WO CG GOLF CURRICULUM

- **Golf-On-the-Go:** Learn to Play Golf
- **Girls On the Green Tee:** Mentor & Meet On the Tee
- **Mentoring Workshop:** Pair, Practice & Play
OUR STRATEGIC PARTNERS

- African American’s Golfer’s Digest, NY
- Alpha Phi Alpha, GZL Foundation, Tampa, FL
- Executive Women Golf Association (EWGA), Tampa Chapter
- Golfer’s Grail Indoor Golf & Tap, Tampa, FL
- Golf Skate Caddy, GSC, Boca Raton, FL
- Hillsborough Community College (HCC), Tampa, FL
- Rogers Park Golf Course, Tampa, FL
- Tampa Sports Authority, Tampa, FL
- The Urban Golfer, Tampa, FL
- Wentworth Golf and Country Club, Tarpon Springs, FL

Pam Swensen, CEO, Executive Women Golf Association (EWGA)
Spotlight On Tampa –
Making A Difference

Mayor’s Black History Month:
City of Tampa Keynote
Speaker –
Celebrating African American Sports Legends of Tampa
African American Golfer’s Digest: Making a Difference for Women of Color In Golf
Black Enterprise Magazine: The Importance of Golf for Professional Women and Minorities
Black Enterprise Magazine: Utilizing sports to further career goals
Forbes: Inspiring Women and Girls of Color with Golf
Fox 12 News: Women of Color Golf Launches Beginner Golf Clinics
Golf For Her Magazine – The ultimate resource for women and girls
Univ. of South Florida Students: Women of Color Golf Ambassadors
United States White House Reception: Charles Sifford, Presidential Medal of Freedom

American Association for Blacks In Energy (AABE) Tournament
Black Enterprise Golf and Tennis Challenge Tournament
Go-For-The-Greens, Planning Committee
The First Tee, Tampa Bay, Advisory Board Member
Golf 20/20 Task Force Women's Task Force & Diversity Committee
YTD Accomplishments

Number of Clinic Locations: 7 | Number of Instructors: 9
(Rogers Park, Babe Zaharias, Wentworth, Golfer’s Grail Indoor Golf & Tap, Lexington Oaks, Northdale, Tampa Golf Range)
YTD WOCG TRAINING REPORT GOLF CLINIC

- Total Golf Clinics: 18
- Total Number Students Trained: 138
- YTD Students Trained 2014: 63
- YTD Students Trained 2015: 75

DEMOGRAPHIC

SUMMARY 2014 - 2015

- Black: 131 (95%) | White: 4 (3%) | Hispanic: 3 (2%)
- 137 Women & 1 Men
- 1,077 Total

2011

- 5.4 million (4.76%) golfers were people of color (Latino, African-American and Asian-American)
- 20.3 million (95.2%) golfers were caucasian
## Year 2014 (04/2015 – 10/2014)

<table>
<thead>
<tr>
<th>No.</th>
<th>Date</th>
<th>Location</th>
<th>Clinic</th>
<th>No. of Students</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>April 6, 2014 – May 11, 2014</td>
<td>Wentworth Golf and Country Club</td>
<td>5 weeks</td>
<td>9</td>
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<td>2</td>
<td>May 10, 2014 – June 14, 2014</td>
<td>Rogers Park Golf Course</td>
<td>5 weeks</td>
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<td>3</td>
<td>May 31, 2014</td>
<td>Allen Temple A.M.E. Golf Clinic for Women</td>
<td>Church Golf Tournament</td>
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<td>June 8, 2014 - July 13</td>
<td>Wentworth Golf and Country Club</td>
<td>5 weeks</td>
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<td>5</td>
<td>June 14, 2014 – July 19</td>
<td>Wentworth Golf and Country Club</td>
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<td>Sept. 28th – Oct. 26, 2014</td>
<td>Wentworth Golf and Country Club</td>
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</table>

**TOTAL** 63

## Year 2015 (01/15 – 12/2015)

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<th>No.</th>
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<th>Clinic</th>
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<td>3</td>
<td>Feb. 28, 2015 – April 18, 2015</td>
<td>Beginner Class, HCC &amp; Golfer’s Grail, Northdale Golf Course</td>
<td>6mweeks</td>
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<td>March 7, 2015</td>
<td>Black History Event Promotion – Free Clinic, Rogers Park</td>
<td>30 min.</td>
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<td>March 7, 2015</td>
<td>Black History Event Promotion – Free Clinic, Rogers Park</td>
<td>30 min.</td>
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<td>July 11th</td>
<td>EWGA Mentoring Month – Babe Zaharias Golf Course</td>
<td>2.5 hrs</td>
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<td>7</td>
<td>July 18th – August 15th</td>
<td>Beginner Class – HCC and Golfer’s Grail, Northdale Golf Course</td>
<td>6 Weeks</td>
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<td>8</td>
<td>Oct 24th - Nov. 28th</td>
<td>Beginner Class – HCC and Golfer’s Grail, Northdale Golf Course</td>
<td>6 weeks</td>
<td>4</td>
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<td>Oct. 24th – November 28th</td>
<td>Intermediate – HCC &amp; Golfer’s Grail, Northdale Golf Course</td>
<td>6 weeks</td>
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<td>10</td>
<td>November 14th</td>
<td>Golf Clinic Alpha Phi Alpha GZL Foundation &amp; WOCG Lexington Oaks Golf Course</td>
<td>3 hours</td>
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**TOTAL** 75
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<td>Golfers Grail &amp; HCC</td>
<td>A. Brown</td>
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<td>Rogers Park</td>
<td>M. Mackenzie</td>
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<td>L. Morgan</td>
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<td>B. Parker</td>
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<td>D. Pentrack</td>
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<td>S. Shahib</td>
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<td>P. Pearson-Tucker</td>
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<td>J. Wright</td>
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<td>Northdale Dale</td>
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<td>Lexington Oaks</td>
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<td>Tampa Golf Range</td>
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</tbody>
</table>

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Womenofcolorgolf.org
TECHNOLOGY & SOCIAL MEDIAS

1— Facebook.com/womenofcolorgolf
2— Google.com/+WomenofcolorgolfOrg Number of Views: 20,831
3— Instagram.com/Womenofcolorgolf
4— Twitter.com/Womenofcolorglf
5— MeetUP Group Members: 70 – Averages 5 members per month
6— Website: Womenofcolorgolf.org Number of Website Visitors: 2080
7— Free WOCG Membership Signups: Total Number: 250

PROFESSIONAL SERVICES PARTNERS

⇒ D. Berry Design Studio Tampa, Florida
⇒ Florida Entertainment Law, Miami, Florida
⇒ Godly Images Clothing Designs, Miami, Chicago
⇒ MJE Consultants, Hillside, New Jersey
⇒ Prewitt Technology Solutions, Tampa, Florida
⇒ Print Fast, Tampa, Florida
⇒ Trail Blazer Computer Service, Tampa, Florida
WOCG CLOTHING APPAREL & GEAR

Visit WOCG’s Store

Polo Shirts
Visors
Caps
Jackets
Tote Bag

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Clemmie C. PERRY
WOCG Founder & Director

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www.womenofcolorgolf.org  (813) 892-0659