“I’m an inventor. When I’m designing a product, everything in my mind is about, how is it going to make your life simpler? I guess that’s just how I look at things.”
It’s a model rags-to-riches story. Her rise from struggling single mother of three to the nation’s most celebrated female inventor is truly what dreams are made of. Joy Mangano, self-made millionaire, entrepreneur, inventor of the Miracle Mop, and inspiration behind the acclaimed film Joy starring Jennifer Lawrence, will receive The Helen Gordon Davis Women’s Leadership Award at the third annual Waves of Change luncheon on March 21, 2018.

Joy began inventing at an early age but in 1990, after growing frustrated with ordinary mops, Mangano developed her first big success-- the Miracle Mop. After selling the mop at trade shows and in local stores on Long Island, Joy eventually made it to QVC where she sold 1,000 units on consignment. Initially its sales were modest, but once QVC allowed Mangano to go on-air and sell it herself, 18,000 mops were sold in less than half an hour. By the year 2000, her company was selling $10 million worth of Miracle Mops per year and today Mangano holds more than 100 patents for her inventions. Now, Joy regularly appears on HSN and is considered to be HSN’s most successful purveyor and with good reason-- her hourly sales regularly top $1 million and she does more than $150 million in sales annually.

Joy has lead an incredible life and has proven herself as a fearless woman and business force, the incredulity of which was shared with the world in 2015. A biopic of Joy’s journey was developed starring Jennifer Lawrence as Joy Mangano-- a role which justifiably won Jennifer Lawrence the Oscar-- and as if that were not impressive enough, in November 2017 she released her book Inventing Joy: Dare to Build a Brave & Creative Life where she relives her incredible and inspiring journey to joy.
Our founder was an iconic champion for women and civil rights. The late Helen Gordon Davis was the first woman from Hillsborough County elected to the Florida House of Representatives; she opened doors for women and minorities, confronting inequalities with poise and determination. Mrs. Davis, a fearless legislator, was revered by many in the Tampa Bay area. In 1952, she was the first white woman in Florida to join the NAACP at a time of civil unrest in the South. She established the Centre for Women as “The Women’s Survival Centre” to help women become financially independent. Her vision and foresight has made it possible for The Centre for Women to help more than 80,000 individuals to lead more successful and fulfilling lives.
The recipient of the Waves Award pays tribute to a local woman who has turned the tide for women’s leadership in our Tampa Bay community. Our local recipient is **Clemmie C. Perry**.

Ms. Perry started playing golf in 2013 and has turned her passion into a national movement to make a difference in the lives of women & girls. In 2014, she started **Women of Color Golf (WOCG)**, and **Girls On the Green Tee (GOTG-T)**, which are programs designed to increase & facilitate minority participation in the sport of golf for women and girls. In three short years, they have introduced over 350 minority women & girls to the basic fundamentals of golf in the Tampa Bay area & Washington, D.C. Clemmie received national recognition by former President Barack Obama, as a **U.S. White House Champion of Change**.

**WOCG** has been featured in Forbes, Ebony, Black Enterprise, **Golf for Her**, Professional Golf Association (PGA) magazine, the African-American Golfer’s Digest and local Tampa Bay TV and radio broadcasts.

Ms. Perry is a member of the National Council of Negro Women (NCNW), Florida A&M University Alumni Association, National Football League (NFL) Cheerleader Alumni Association and Executive Women Golf Association (EWGA). She currently serves on the World Golf Foundation (WGF) Diversity Task Force and is a Board Member for the Florida Sports Hall of Fame (FSHOF).
2018 DETAILS

WAVES OF CHANGE

- Wednesday, March 21, 2018
- Armature Works
  1910 N. Ola Ave., Tampa
- VIP Meet & Greet 11 a.m.
- 11:30 a.m. - 1:30 p.m.
- Goal: 600-800 people to attend

The Waves of Changes event attracts affluent, educated professionals. 85% of attendees are women ranging from CEOs to young professionals in the Tampa Bay community. They are key influencers, philanthropic, business, and community-minded.

Ticket Prices Range from $75-$100
Who Attends the *Waves of Change*?

Our first *Waves of Change* Luncheon sold out in only three days -- the audience was then and again will be a “Who’s Who” of Tampa. This year’s luncheon is expected to attract 600-800 community leaders, legislators, entrepreneurs, educators, and business people.

*Waves of Change* has quickly become a signature event attracting major corporations and organizations as sponsors; among them, Johnson & Johnson, Tampa Electric Company, The Tampa Bay Rays, The Tampa Bay Times, USAmeriBank, Seminole Hard Rock Casino & Hotel Tampa, Gold & Diamond Source, Fifth Third Bank, and many others.

Why Should You Be a Sponsor?

*Waves of Change* is a signature event in Tampa and a great way to connect with the community in a highly visible way

1) Empowering women and girls; and
2) Education and Youth Empowerment

This event is literally bursting with leaders and decision-makers in the Tampa Bay region -- a great audience to showcase your commitment to the health and well being of women, girls, and their families.

Ample opportunities for promotion include Gravitas Magazine, the Tampa Bay Times, local news outlets, and numerous local and regional online resources and social media platforms.

This year will be a particularly festive celebration because it is our 40th anniversary of serving the Tampa Bay Community.
THE HELEN GORDON DAVIS CENTRE FOR WOMEN
What is The Helen Gordon Davis Centre for Women?

Basic Information

Year Founded: 1977
Local Address: 305 S. Hyde Park Ave., Tampa, FL 33606
Top Executive & Title: Ann W. Madsen, Executive Director
Website: www.thecentre.org
Twitter: @centreforwomen
Facebook: TheCentreforWomen
Instagram: centreforwomen

Founded in 1977, The Helen Gordon Davis Centre for Women is one of Tampa Bay’s most venerable nonprofits. Operating continuously for the past 40 years, The Centre for Women, Inc. annually serves thousands of individuals and families through a comprehensive, holistic approach with six distinct yet interrelated programs all focused on empowering women and girls. The Centre is a nonpartisan organization whose mission is to help women in the Tampa Bay region succeed personally and professionally; when women succeed, their families, neighborhoods, and workplaces benefit.

Our programs and services encourage, educate and empower women. Our dedicated staff and loyal volunteers are involved in helping more than 3,000 people each year through our programs and services: The Women’s Business Centre; Employment Services; Counseling & Wellness; The Centre for Girls; Construction Services, Senior Home Improvement Program (SHIP) for home repairs for low-income seniors and Women Building Futures, teaching women the trades.

Who Was Our Founder Helen Gordon Davis?

Our founder was an iconic champion for women and civil rights. The late Helen Gordon Davis was the first woman from Hillsborough County elected to the Florida House of Representatives; she opened doors for women and minorities, confronting inequalities with poise and determination. Mrs. Davis, a fearless legislator, was revered by many in the Tampa Bay area. In 1952, she was the first white woman in Florida to join the NAACP at a time of civil unrest in the South. She established the Centre for Women as “The Women’s Survival Centre” to help women become financially independent. Her vision and foresight has made it possible for The Centre for Women to help more than 80,000 individuals to lead more successful and fulfilling lives.
WAVES OF CHANGE SUPPORTS OUR PROGRAMS
**Wave of Change**

**Supports the Women's Business Centre & Other Programs**

**Women’s Business Centre**
Female entrepreneurs face unique hurdles in launching and growing their businesses. Our **Women’s Business Centre (WBC)**, opened in 2014, is designed to help aspiring and nascent entrepreneurs. It is the only SBA-designated Women’s Business Centre on the West Coast of Florida, which provides us with the unique ability to offer the full array of SBA resources for women throughout six counties. The Women’s Business Centre is part of the Association of Women’s Business Centers, a national network of 100 women’s business centers. The Centre is equipped with state-of-the-art software to help women write business plans and/or marketing-communication plans. This year a program funded by The City of Tampa will enable the WBC to give micro-grants from $500 - $5,000 to small women-owned businesses. The WBC hosts our annual InnovateHER competition, rewarding the region’s top three innovative women-owned business start-ups.

**www.womensbusinesscentre.org**

**Women’s Leadership Programs**
Throughout the year, The Centre for Women offers an array of leadership training and networking events to inspire and empower women. Programs showcase a diverse array of topics and featured speakers.

**Employment Services**
Employment Services is a legacy program at The Centre for Women to help women and men become job-ready or find better jobs.

**Counseling and Wellness**
**Counseling and Wellness** is a behavioral health program which provides low-cost clinical counseling by Licensed, Master’s-prepared counselors for adults, children, teens, couples and families at multiple sites, as well as group education classes and year-round workshops.

**Construction Services**
For more than 30 years, dedicated crews at The Centre for Women have provided no/low-cost home repairs and retrofits to low-income senior citizen homeowners in Hillsborough County. This **Senior Home Improvement Program (SHIP)** has been one of the largest programs at The Centre for Women, helping more than 15,000 seniors to stay safely in their homes. An expanded array of new programming under the Construction Services Program includes **Women Building Futures**, a unique program designed to help women learn construction trade skills. It catapulted The Centre for Women onto the national stage because it was so unique. Among those who were impressed by the program were WWE superstars Nikki Bella and John Cena. They came to the Centre to speak about empowering women. Women Building Futures begins its next classes in February 2018.

**The Centre for Girls**
The **Centre for Girls** is an after-school enrichment and education center focused on the needs of girls, aged 5-14. Professional staff provides an innovative curriculum of S.T.E.A.M. activities (science, technology, engineering, arts and math) curriculum, teaching skills that help girls develop a healthy, interactive understanding of themselves, others, and the larger world. Programs include arts-integrated tutoring & enrichment, social enterprise, health & wellness, and green living -- all of which empower girls by teaching positive self-expression.

**www.thecentreforgirls.org**
SPONSORSHIPS

WAVES OF CHANGE

Trailblazer Sponsors
$10,000

- Two corporate tables of 10 in a premier location
- VIP Private meet and greet with the 2018 honoree for 5 guests
- Opportunity to provide items for drawing at event, and products for attendees
- Company logo on invitation to be sent to full membership
- Company logo displayed on large screen during the event
- Company logo with link displayed on event web page
- Full-Page Color ad in prime position in event program
- Company logo in print, online, and, if available, TV advertising
- Company logo on event signage

Champion Sponsors
$5,000

- One corporate table of 10 in a premier location
- Opportunity to provide items for drawing at event, and products for attendees
- Company logo displayed on invitation
- Company logo displayed on large screen during the event
- Company logo with link displayed on event web page
- Half-Page ad in event program
- Company logo in print, online advertising
SPONSORSHIPS

WAVES OF CHANGE

Legendary Sponsors
$2,500
- One corporate table of 10
- Company name displayed on large screen during event
- Company name with link displayed on event web page
- Qtr-Page ad in event program
- Opportunity to provide marketing materials for the Swag Bag

Pioneer Table Sponsors
$1,500
- One corporate table of 10 with table signage
- Company name in event program

Empowering Women Sponsors
$500
- Four seats to event
- Company name in event program
OTHER OPPORTUNITIES

WAVES OF CHANGE

Premium Gift Sponsor
$3,000 - EXCLUSIVE

• Provide a long-term impression for your business.
• Four seats to event
• Company logo displayed on large screen during event
• Company logo with link displayed on event web page
• Half-Page ad in event program

Custom Sponsor

$TBD - MULTIPLE AVAILABLE

Don’t see a sponsorship package that fits?

Contact Kathleen Pravlik at 813-210-9727 or email kpravlik@thecentre.org to create one specifically designed to best promote your company while meeting your budgeting needs.

Program Advertising

Your company can advertise* in our full-color Waves of Change event program. This is your opportunity to deliver a great impression of your business.

- Full-Page - 4 Available - $1000
- Half-Page - 8 Available - $500
- Quarter-Page - 12 Available - $250

For more information and specs, please contact Kathleen Pravlik at 813-210-9727 or kpravlik@thecentre.org

* The Centre for Women reserves the right to reject the advertising if deemed inappropriate for the Waves of Change event.
SPONSORSHIP:
Please choose:

- Trailblazer - $10,000
- Champion - $5,000
- Legendary - $2,500
- Table - $1,500
- Empowering Women - $500
- Premium Gift - $3,000
- Program Advertising
  - Full-page - $500
  - Half-page - $350
  - Quarter-page - $175

NAME: ___________________________________________________
BUSINESS: ________________________________________________
ADDRESS: _________________________________________________
_________________________________________________________
WORK PHONE: ____________________________________________
CELL PHONE: ______________________________________________
EMAIL: ___________________________________________________
WEBSITE: _________________________________________________
FACEBOOK: _______________________________________________
TWITTER: _________________________________________________
SIGNATURE: ______________________________________________
DATE: ____________________________________________________

Make check payable to The Centre for Women
Please fax, mail or email this form to:
Kathleen Pravlik - The Helen Gordon Davis Centre for Women
305 S. Hyde Park Ave., Tampa, FL 33606
kpravlik@thecentre.org
fax: 813-251-0697 | (o) 813-210-9727
Federal Tax ID: 59-1787902

OR Pay by Credit Card:
CARD NUMBER: ________________________________
EXPIRATION DATE: ______________ CVV SECURITY CODE: _________
BILLING ZIP CODE: ________________________________
NAME AS IT APPEARS ON CARD: __________________________

For more information: please call:
Advancement Director Kathleen Pravlik at 813-210-9727

OR Register Online: www.thecentre.org